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Understanding cybersecurity management for FinTech: security issues on financial market infrastructures (Article 5)

By Gurdip Kaur and Arash Habibi Lashkari - February 1, 2022



Financial market infrastructure (FMI) serves as the backbone of financial markets. It allows financial transactions to take place between people, financial institutions, and businesses in a cheaper and more efficient manner. It is the key component between financial institutions that exchange payments, securities, and derivatives. It allows customers and financial firms to purchase goods and services safely. It strengthens financial stability and economic growth by recording, clearing, and settling monetary and other financial transactions.

Simple examples of FMI include depositing salary into an employee's account, taking cash from an ATM machine, and paying for online purchases. FMIs also play some other essential functions, such as transferring shares between traders and the stock market, helping banks borrow money from other banks and financial institutions in the market, and lending and borrowing loans to buy houses and invest in the business. FMIs played a pivotal role in the financial crisis of 2007-2009. They acted as a stabilizing force behind settling uncertainty in monetary transactions.

This article introduces the concept of financial market infrastructures and several types of FMIs. It identifies various security issues in central counterparties. The content in this article is based on the extensive research work behind our book titled "Understanding Cybersecurity Management for FinTech" published by Springer this year.

Introduction to FMI

Financial market infrastructure is defined as a multilateral system designed to record, clear, or settle payment systems among participating financial institutions. Apart from handling payment systems, it also includes settlements, securities, derivatives, or other financial transactions. The participating financial institutions are referred to as buyers and sellers. FMIs establish common rules and procedures for participating entities that consider a specialized risk management framework to deal with risks. It ensures financial stability and economic growth by effectively managing risks that may incur in the financial system. A complete structure of FMI along with essential components is presented in Figure 1.

1. Payment systems

A payment system is a set of rules and procedures used to transfer funds between participating entities. It operates based on an agreement between the entities and the operator. It enables lending and repayment of money, payments for goods and services offered, salaries, and benefits for the general public. It is generally categorized as either a foreign exchange transaction or a retail payment system. Foreign exchange (FX) transactions are the most liquid sector of payment systems in the financial market. It primarily deals in international trade and investments through exchange rates of currencies and transfer of funds. The types of payment transactions covered by payment systems include domestic card payments, credit transfers (internet and mobile payments), direct debits, and inter-bank transactions.

Figure 1: Essential components of FMI

2. Central securities depositories

A central securities depository holds a security account for fund transfer either in a certificated or uncertificated form. It plays a key role in ensuring the integrity of security issues. It may maintain a record of legal ownership for security. The functions performed by a central security depository may vary depending upon the jurisdiction in which it is operating. It is responsible for the electronic accounting of assets and services, fund transfer, and security transfer system. It includes stock exchanges, Over-The-Counter (OTC) derivatives, equities, and money market instruments.

3. Securities settlement systems

Security settlement systems are a critical component of financial market infrastructures. They act as an intermediator between borrowers and lenders to secure the flow of funds, and maintain their security portfolios. They allow the transfer of payment, either free of cost or against payment. When the transfer is made against a payment, delivery of the security is taken care of, if and only if payment is made. They also ensure the safekeeping of securities by providing additional security clearing and settlement instructions. To summarize, they provide security to the flow of funds against a settlement between the trading parties.

4. Central counterparties

A central counterparty acts as an intermediator by acting buyer to the seller and vice versa. It interposes itself between counterparties to financial contracts traded in the financial market. It is also called clearinghouses. Central counterparties (CCPs) place themselves between buyer and seller to reduce the complexity of trade. Once the buyer and seller finish a transaction, a post-trading system ensures that all trade agreements are effectively enforced by matching all buy and sell orders in the market (clearing), transferring securities under each contract (settlement), and safekeeping securities (custody). Before central counterparties were used in trade, all the participating entities (buyers and sellers) used to interact with each other directly to create a complex web of connections among themselves as shown in Figure 2.

Figure 2: Central counterparties reduce complexity of trade

5. Trade repositories

A trade repository maintains a central database of transactions and data. It is a new component of FMI and is gaining importance in the OTC derivatives market. By centralizing the transactions and dissemination and storage of collected data, it enhances the transparency of information to relevant authorities and the public. An important function performed by trade repositories is to provide information that supports risk reduction, operational efficiency, and cost savings for the participating entities and the market. Trade repositories store commodities, energy, equities, interest rate and credit. Since several stakeholders use the data stored by trade repositories, it is critical to maintain accuracy, reliability, and data availability.

Security issues in central counterparties

Besides financial risks, central counterparties are prone to cyber-attacks. According to the Allianz Risk Barometer, Cyber perils are the biggest concern for companies globally in 2022, and in total, 2021 saw 50 per cent more cyber-attacks per week on corporate networks than in 2020. Juniper Research and the World Economic Forum estimated the impact of a single global cyber-attack around USD \$121 billion. Beyond the financial crisis, cyber-attacks can disrupt services, financial markets, and a broad spectrum of loss of confidence. As reported by Carnegie Endowment for international peace, data breach, malware, and distributed denial of service (DDoS) are the most common cyber-attacks that resulted in significant financial losses for various financial institutions. Nonetheless, the list of individual security risks is never-ending.

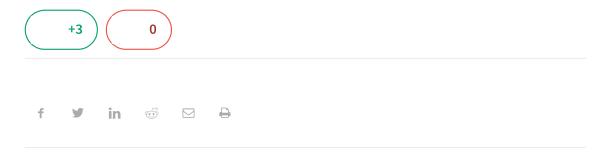
Cyber-attacks are becoming more sophisticated with time. The motive of perpetrators is to induce financial instability, destabilize jurisdictions, steal data, demand money, disrupt network communications, and harass financial institutions. Evidently, payment systems, including banks, stock exchanges, and other financial firms, are the primary targets of cyberattacks. Based on the types of cyber-attacks witnessed by central counterparties, the following cybersecurity issues impact the financial transactions.

- Failure of central node: Since central counterparties are placed in the central part of the financial network, they themselves become crucial. The situation deteriorates when the central counterparties fail as clearinghouse. Considering that central counterparties manage thousands of counterparties, its failure can be a contagion. In the worst-case scenario, the financial markets may need to be shut down temporarily to resolve the situation.
- Shock amplification through central counterparties: Failure of central counterparties can propagate financial stress among other counterparties connected to it. The impact of shock propagation can be limited by using risk management policies for the financial system.
- Central clearing: To manage risks, central counterparties need to impose strict regulations on their counterparties. This includes creditworthiness, liquidity, and operational reliability of counterparties. This makes it essential to clear trade among counterparties who fall under the restrictions for adequate technical and financial resources.
- Counterparty risk: The risk occurs when a buyer is not able to pay the price, or a seller is unable to deliver the securities. In other words, insufficient funds are one of the reasons that cause counterparty risk. It is treated as liquidity risk.
- Custody and investment risks: Custody risks are associated with safekeeping securities. It consists of inadequate record-keeping, negligence, fraud, cyber-attacks, and loss of assets held by the custodian.
- Legal risks: Central counterparties interact with different counterparties that may belong to different jurisdictions and law bodies. This introduces legal risks to cross-border settlements.

What's next

This article introduces financial market infrastructures and its various components. It puts forward various security issues faced by central counterparties. The last article of the Understanding cybersecurity management for FinTech series explores cybersecurity policy and strategy management in FinTech.

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recognized with a Gold Medal at the 2020 Canadian Online Publishing Awards (COPA). His research focuses

on cyber threat modeling and detection, malware analysis, big data security, internet traffic analysis, and cybersecurity dataset generation.

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